



Tamás Szász

Product Designer (UX/UI)

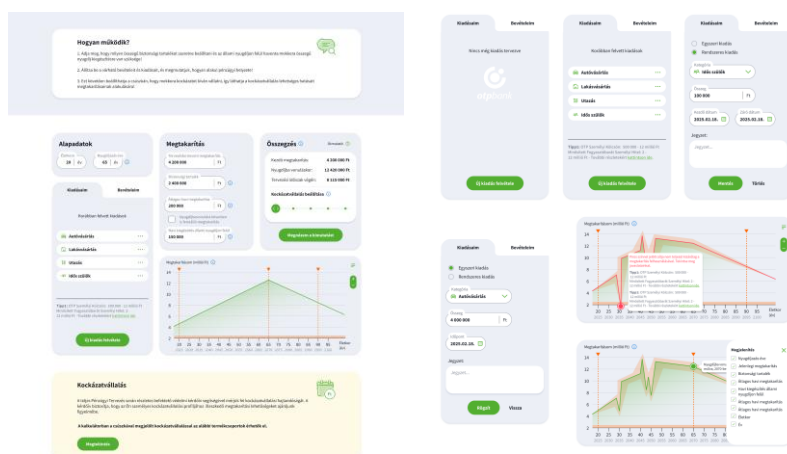
ABOUT ME

As a Product Designer, I am driven by creativity and problem solving, striving to design innovative, efficient and aesthetic solutions that deliver a real user experience.

PROJECTS

OTP Financial Planner redesign

During the redesign of the OTP Financial Planner Calculator, I first tested the current calculator and collected the technical and graphical solutions that needed to be improved. I then analysed competitors, looked for national and international best practices and created user personas. Ease of use, simple and intuitive data entry and transparent data presentation were my main considerations when redesigning the calculator. As part of the design process, I conducted two usability tests to get feedback on user needs. During the test, users gave positive feedback on the design, functionality and user-friendly navigation of the site. At the end of the design process, the calculator was visually integrated into the bank's image and met the functional criteria.



MOME ID - Course (Pawpals app)

During the course, I learnt user-centred design methods and research techniques, while using the collaborative tools of Design Thinking. We also implemented an interactive product prototype as part of the programme. The application we created offers a solution to simplify data management



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Jthecat Design Studio

Web / UI / UX designer
2017 - 2025

Tegball Kft.

Video Editor
2019 - 2023

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SKVOT

Art director
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Pixelgyár

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Administrative Manager
2003 - 2007, 2011 - 2013

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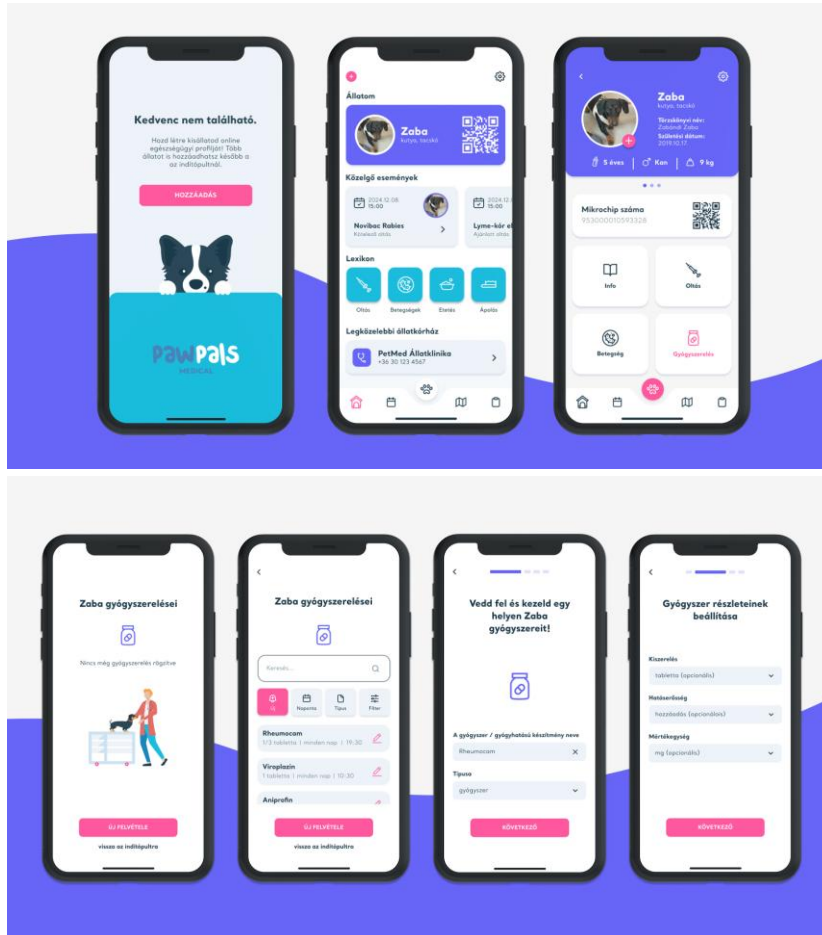
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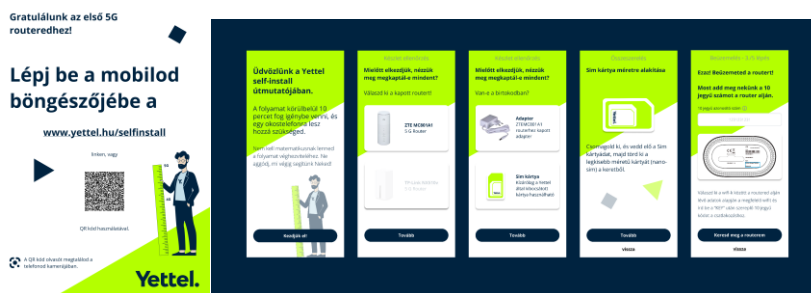


for dog and cat owners. In addition to functioning as a digitised version of the pet's health booklet, the application also includes calendar, map and lexicon functions. Throughout the project I was actively involved in researching, creating wireframes, UI designs and illustrations, and optimising the user experience.



Yettel 5G router mobile self-install UI design

As part of the design process, I did some preliminary research on the solutions of domestic and foreign telecommunication companies, and based on the brief and wireframe I received, I created UI designs, an illustration, and where I found a missing branch, I made suggestions for further design of the wireframe and UI.



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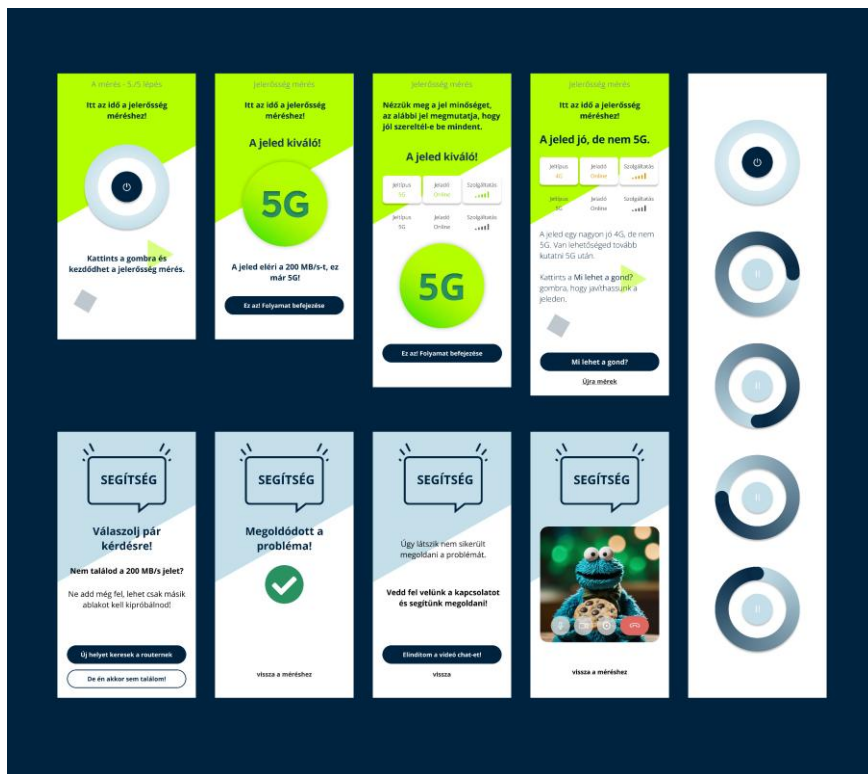
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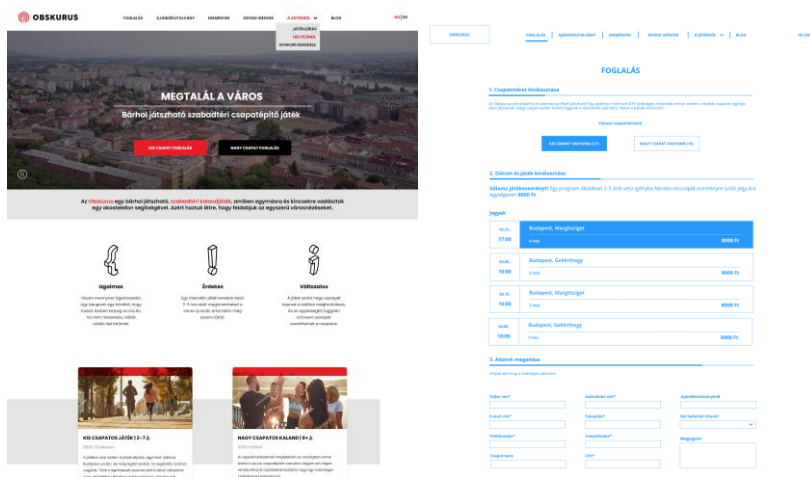
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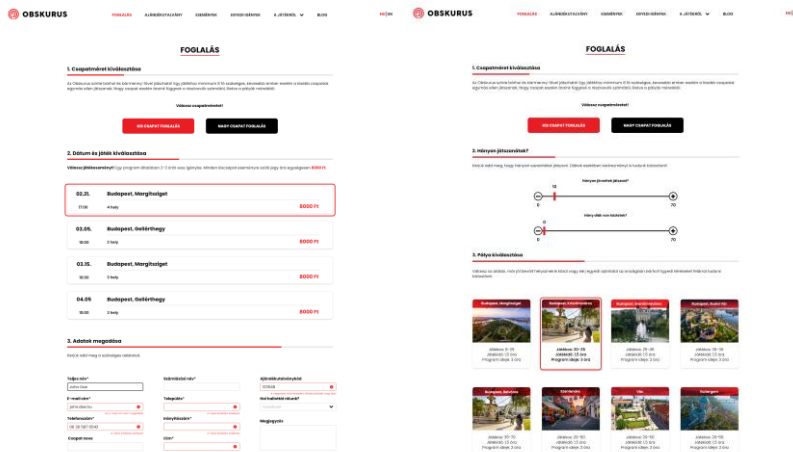
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Website redesign and booking system development of Obskurus

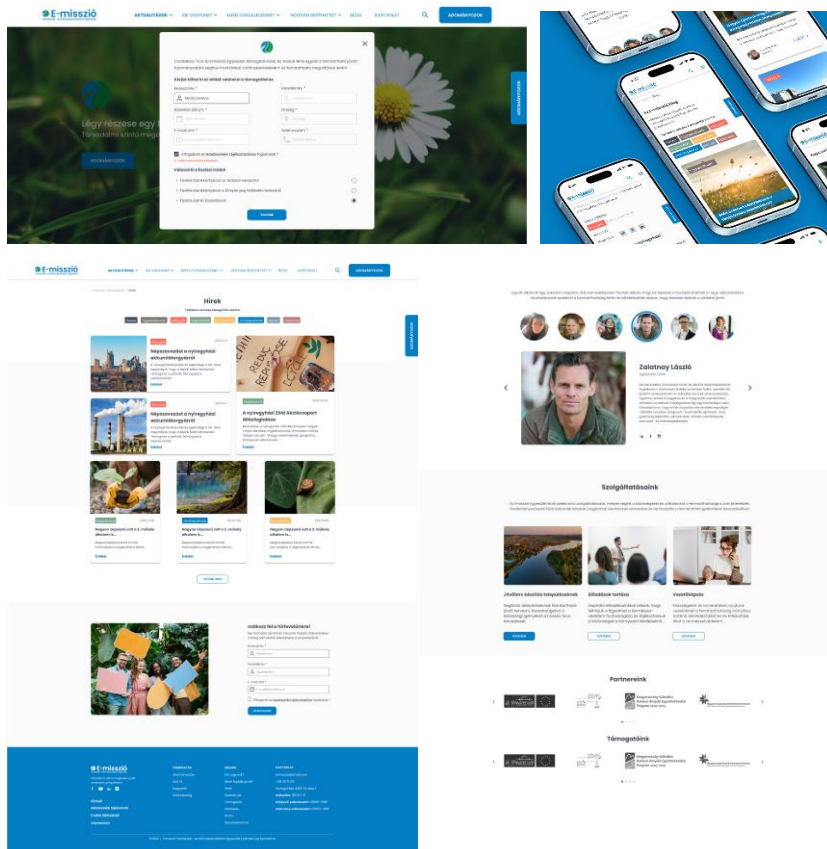
I worked on the redesign of an outdoor adventure game website, with the main goals of a user-centric site design, a visual overhaul of the site and sub-pages, and the development of a booking system. The project involved rethinking the entire user journey, identifying areas for improvement and making the site more transparent and visually streamlined.





Website of the E-mission Nature and Environment Protection Association

I worked on the logo redesign and website design for a nature conservation association. The project included the design of a donation function, a clean, nature-oriented image and a user-friendly interface to match the theme. During the design process, I conducted quantitative research to assess donation habits.



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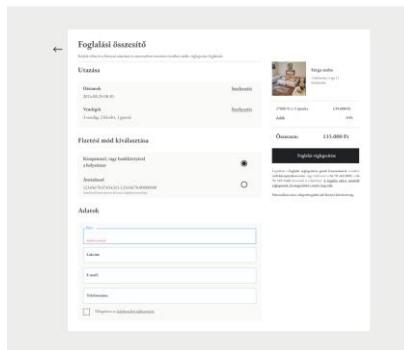
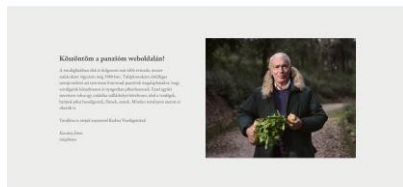
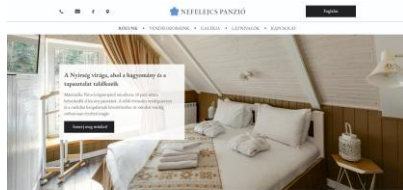
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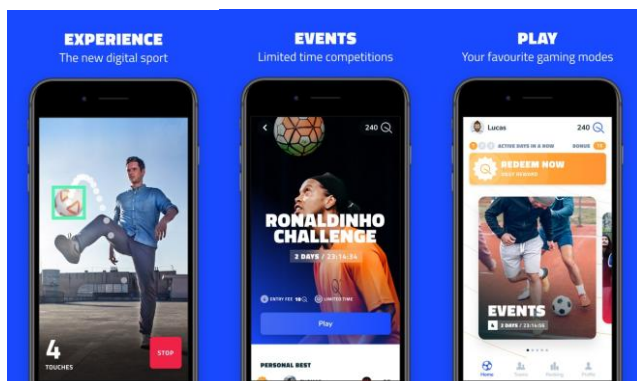
Website and reservation system of Nefejejs Pension

I designed a logo and website for a pension, where I also needed to design a unique booking system. After a precise assessment of the customer needs, I mapped the competitors, looked for possible options and user-friendly solutions, and after designing a concept that met the customer needs, I created the site's wireframe. The web design was developed in line with market trends in the sector, but with unique ideas.



Teqball Kft.

Teqball is a Hungarian sport developed by combining elements of football and table tennis. I participated as a video editor in the development of the Sqiller application, created to promote the sport. My tasks included creating, editing and testing the videos and images used in the development of the app, annotating the data for the artificial intelligence used by the app, and writing simple scripts.



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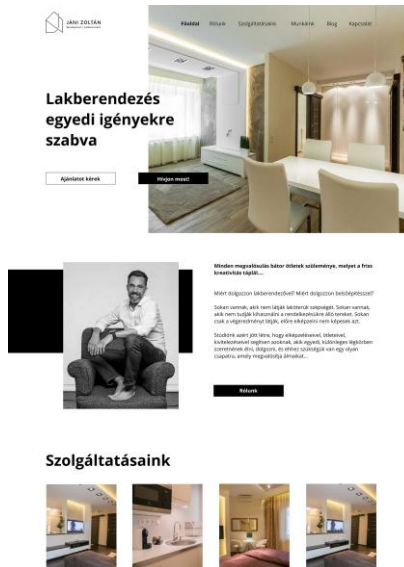
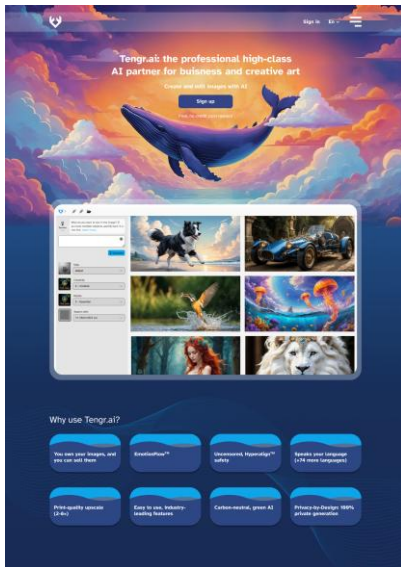
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Jthecat Design Studio

I founded the design studio in 2017 together with my friends, where as a designer I was mainly involved in the graphic design and coordination of projects. The studio's clients are mainly SME owners and sole traders, my work mainly includes logo and identity design, website design, animation and print design.



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